

Philot

Vinícius Philot
Front End Developer

vphilot@gmail.com
www.philot.space

I'm an intermediate Front End developer who believes in keeping it simple, fast, inclusive, and accessible.

2018

now

Front End developer and designer for Cineplex Entertainment

Responsible for building new sections and maintaining existing blocks of Cineplex.com, CineplexStore.com, and TheRecRoom.com, with more than 43M page views;

Part of the Digital Content Enablement Squad - responsible for integrating the Agility CMS interface to the .NET codebase and using our APIs to dynamically pull content and build modules;

Perform QA on the Cineplex.com and LBE pages to ensure responsiveness, accessibility and adequate functionality;

Work cross functionally with the Creative, Product, and Marketing teams to execute projects based on an Agile schedule;

Responsible for re-coding and re-templating all of Cineplex's emails into Salesforce, part of a company-wide effort to migrate creative and marketing systems into the platform;

Helped launch online ticketing initiatives for blockbuster releases (Avengers, Star Wars), working closely with the studios to maintain branding cohesiveness throughout our online platforms;

Led the Front End for Shopify integration and customization inside CineplexStore, intersecting with Financial, Merchandising, Guest Services, Fulfillment, Security/Fraud, and Product departments;

Launched and QA'd emergency Premium video on Demand pages for CineplexStore and emergency COVID-19 theatre closure pages for Cineplex.com

2015
2018

**Visual Designer, UX Designer,
Front End Developer - Freelance**

Worked with several clients in Toronto and GTA area developing branding elements, graphics, responsive websites, interfaces and emails for the entertainment and education industries. Clients include Seneca College, Shoppers, and Air Georgian.



Things I'm *really* good at:

HTML, Sass / CSS, JavaScript (vanilla), Jekyll, Adobe XD, Sketch

JS Frameworks I like:

Vue, React

How I manage my code:

Github, Azure DevOps, Trello

CSS Frameworks I use:

Bulma, Tailwind, Bootstrap

Continuously improving:

Performance, accessibility, CMS integration solutions

2017
2018

**Interactive Media Design 2 year Diploma
Seneca College**

Took many years of self-taught web development and design skills to take a walk into formal education

2006
2014

**Master of Architecture, major in Lighting
Universidade Federal Fluminense**

I spent many, many years studying Architecture only to find out I really like computers. But I had a great time!